WIFI
Women in the Film Industry

Module number and title: 2 CREATIVE			
Designed by: UPIT, CARDET			
TOTAL Learning time, of which:	Face-to-face learning	Self-directed learning	Assessment
10 hours	4 and a half hours	5 hours	Half hour

LEARNING OUTCOMES

On successful completion of this Module, the front-line VET tutors and career guidance / management experts will be able to:

Knowledge	Barriers and the gender bias K.1.1. K.1.2. Online learning K.2.1. K.2.2. Creative roles K.3.1. K.3.2. K.3.3. K.3.4. K.3.5.
Skills	Barriers and the gender bias S.1.1. S.1.2. Online learning S.2.1. S.2.2. Creative roles S.3.1. S.3.2. S.3.3. S.3.4. S.3.5.
Attitudes	Barriers and the gender bias A.1.1. A.1.2. Online learning A.2.1.

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	A.2.2. Creative roles A.3.1. A.3.2. A.3.3. A.3.4. A.3.5.
Values	Barriers and the gender bias V.1.1. V.1.2. Online learning V.2.1. V.2.2. Creative roles V.3.1. V.3.2. V.3.3. V.3.4. V.3.5.

Activity Code	Activity Title	Activity type (i.e. face-to-face learning or self-directed learning)	Learning Outcomes to be achieved through this activity	Learning Time for this activity
A1.1	*What 's the path?*	Face-to-Face	K.1.1. K.1.2. S.1.2 S. 1.2. A.1.1 A.1.2 V.1.1 V.1.2	30 min
Overview of Content	*Beforehand the tutor creates a narrative of someone's story of how he/she got involved in the film industry and more specifically a writer and/or a director.* *The tutor can get inspired by the case studies of the WIFI (http://wifilmmooc.eu/index.php/case-study-library/). However, the tutor should not use gender pronouns (he/she). Instead, say "someone."* *Now, use gender to describe the same path.* *Discuss if there are any differences, what are the barriers of women in comparison to a man's and how does that influence the potential of a woman's career?*			

Content delivery methods (game, discussions, group work,)
Discussion
Didactic Materials Required
WIFILM MOOC, Case study library *http://wifilmmooc.eu/index.php/case-study-library/*   "Creative by WIFI" course support.pptx
Assessment method
Participants should understand the impact of gender in the film industry and what barriers can potentially create.
References   (please use APA Style)

Activity Code	Activity Title	Activity type (i.e. face-to-face learning or self-directed learning)	Learning Outcomes to be achieved through this activity	Learning Time for this activity
A1.2	***In a perfect world…***	Face-to-face	K.1.1. K.1.2. S.1.2 S. 1.2. A.1.1 A.1.2 V.1.1 V.1.2	30 min
Overview of Content	- The tutor creates a story beforehand. The story should refer to a woman writer and/or director in the film industry and her professional path without any barriers which have changed the course of their careers. - The tutor can get information from the case study library http://wifilmmooc.eu/index.php/case-study-library/ . - Then the tutor should be able to describe what is required for a woman in a creative role (i.e., a writer, director) Then, the tutor will discuss with the participants how their role as women changes in a different environment and what is needed to reach an ideal career environment.			

Content delivery methods
Lecture   Discussion
Didactic Materials Required)
WIFILM Act Curriculum- Creative Roles (http://wifilmmooc.eu/index.php/module-one/)   WIFILM Case Study Library (http://wifilmmooc.eu/index.php/case-study-library/)
Assessment method

Participants should be able to envision how their career can, without focusing on the obstacles, in order to set it as the ultimate goal.

References (please use APA Style)
●

A1.3	*Where do I find gender equality?*	Face-to-face	**K.1.1.** (S.1.1. , A.1.1. , V1.1.) **K.2.1.** (S.2.1. , A.2.1. , V.2.1.) **K.3.1.** (S.3.1. , A.3.1. , V.3.1.)	30 min
Overview of Content	● Beforehand the tutor asks the participants to suggest a film which includes a scene that portrays gender bias or gender equality. ● The tutor decides which scene from the film to show ● The tutor facilitates a discussion on how that scene relates to gender bias.			

Content delivery methods (lecture, discussions, research, group work, WIFI Case Study Library, etc.)
Discussion   Individual Work
Didactic Materials Required
-video projector showing the suggested film
Assessment method
Participants should be aware and understand gender bias since in order to be able and change gender bias the first step is to recognize it. The tutor can assess this through the discussion
References (please use APA Style)
●

A1.4	*Integration of online and f2f activities*	Face-to-face	**K.2.1.** (S.2.1. , A.2.1. , V.2.1.)	30 min
Overview of Content	● Participants can attend either online and/or in person. ● The tutor should start by asking the participants *'How can technology and online platforms integrate face to face activities?'* ● Then, the tutor will ask the participants to suggest what are the advantages of using technology and interacting in person. ● Then, the tutor in collaboration with the participants create a model which includes what activities will be done online and in person.			

Content delivery methods
Discussion   Group work
Didactic Materials Required

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-video projector for online meetings (using Zoom, skype or any other platform)
Assessment method
The tutor should be able to use other skills to broaden the tools that he/she is using to accommodate other needs of the participant.
References (please use APA Style)

A1.5	*Disciplinary approaches in online learning*	Online	**K.2.1.** (S.2.1. , A.2.1. , V.2.1.)	20 min
Overview of Content	● The tutor uses google doc/jamboard, to create a table. ● The tutor asks the participants to write down what is the difference between the monodisciplinary and interdisciplinary approaches in online learning ● Then, the tutor explains to them what are the differences			
Content delivery methods				
Lecture Individual work				
Didactic Materials Required (worksheet, charts, handouts, didactic video, excerpt from books/manuals, mind maps, etc.)				
-video projector Google account -access to slide 12 and 13 of the "Creative by WIFI" course support.pptx				
Assessment method				
Participants should get more familiar with online learning and discover ways to incorporate it in their learning.				
References (please use APA Style)				
●				

A1.6	*What are the creative roles:*	Face-to-face	K.3.1. K.3.2 K.3.3 K.3.4 K.3.5 S.3.1 S.3.2 S.3.3 S.3.4 S.3.5 A.3.1 A.3.2 A.3.3 A.3.4 A.3.5 V.3.1 V.3.2	40 min

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			V.3.3 V.3.4 V.3.5	
Overview of Content	● The tutor should use the link for the WIFILM MOOC (http://wifilmmooc.eu/index.php/module-one/) to get all the information. The tutor should focus on these key points: ○ **Wear your glasses:** Requirements, responsibilities, and tasks of a writer and a director. ○ **Skills** needed to have a creative role in the film industry ○ The dynamic of **women's creative roles in the film industry and other roles** → how does their role merge with other roles			

Content delivery methods

Lecture

Didactic Materials Required (worksheet, charts, handouts, didactic video, excerpt from books/manuals, mind maps, etc.)

-video projector showing WIFILM MOOC- Creative Roles
http://wifilmmooc.eu/index.php/module-one/
http://wifilmmooc.eu/index.php/writer/
http://wifilmmooc.eu/index.php/director/
Use the steps described in "Creative by WIFI" course support.pptx, slides 14 to 20.

Assessment method

Participants should be familiar with what is needed to get into a creative role

References
(please use APA Style)

●

A1.7	***What does it look like to have a creative role?***	Face-to-face	**K.3.1** (S.3.1, A.3.1, V.3.1)	40 min
Overview of Content	● The tutor develops on these key points based on the online WIFILM curriculum: ○ Schedule of a film director/writer ○ Tips to get a better director/writer ○ Accommodations in regards to culture (pillars of culture), how to value creativity → cultural openness ○ Definition of beauty/ aesthetics			

Content delivery methods (lecture, discussions, research, group work, WIFI Case Study Library, etc.)

Lecture

Didactic Materials Required (worksheet, charts, handouts, didactic video, excerpt from books/manuals, mind maps, etc.)

-video projector showing WIFILM MOOC- Creative Roles
http://wifilmmooc.eu/index.php/module-one/
http://wifilmmooc.eu/index.php/writer/
http://wifilmmooc.eu/index.php/director/
Use the steps described in "Creative by WIFI" course support.pptx, slides 14-20

Assessment method

Participants should be able to understand what is needed to have a creative role and what it entails. Evaluate the answers to questions relevant to the content

References
(please use APA Style)

●

A1.8	*How to be a director/writer*	Face-to-face	**K.3.1.** (S.3.1., A.3.1., V.3.1.) **K.3.2.** (S.3.2., A.3.2., V.3.2.) **K.3.3.** (S.3.3., A.3.3., V.3.3.)	40 min

Overview of Content	● The tutor should develop on these key points based on the online curriculum:
	  ○ Steps to get in
	  ○ How to present yourself
	  ○ What are the barriers			

Content delivery methods

Lecture

Didactic Materials Required (worksheet, charts, handouts, didactic video, excerpt from books/manuals, mind maps, etc.)

-video projector showing WIFILM MOOC- Creative Roles
http://wifilmmooc.eu/index.php/module-one/
http://wifilmmooc.eu/index.php/writer/
http://wifilmmooc.eu/index.php/director/
Use the steps described in "Creative by WIFI" course support.pptx slides 14-20

Assessment method

Participants should understand what is needed to be a woman director or writer. Ask participants questions relevant to the material and evaluate based on their answers

References
(please use APA Style)

●

ASSESSMENT	The tutor explains the assessment: Write down what you like, what you would change and how so that it is adjusted to your audience			30 min.

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